

**Movement School North Charleston**  
**Board Meeting Minutes**  
**When: Tuesday, September 19, 2023 - 3:00pm**  
**Location: Zoom**

Attendees:

Ed Butler  
Kendra Cooper  
Dennis Crawford  
Jermaine Gassaway  
John Huber-MacNealy  
Kerri-Ann Thomas  
Michael Wade

Notes:

- Jermaine opened the meeting and covered the agenda
- Shoutouts:
  - Jermaine: Michael for notes from previous meeting; John for sending over bussing options
  - John: Michael for the meeting reminder
  - Michael: whole board for being together
- Feedback:
  - Ed: productive meeting on September 5
- Review Agenda
- Review Notes from September 5 meeting
- Warmer - as you read our Mission Statement, what resonates with you and why?
  - Mission Statement: "We exist to love and value scholars and communities by leading a movement of excellence in education. In partnership with our families, we equip our scholars with the tools to close generational gaps through self-efficacy, access to world-class instruction, and financial education."
  - Ed - partnership with our families; not a one way street
  - John - closing generational gaps; empowering our kids to become leaders of future generations.
  - Michael - start of our "elevator" pitch
  - Kendra - echo John's comments
- Workshop Elevator Pitch
  - John spoke to breaking down the sections into chunks that are easier to own
    - WHAT - HOW - WHY
    - Define the education jargon
    - Add "tuition-free" to make it clear
  - Jermaine: we have to internalize and own it; need to commit to breaking this down in the coming weeks
  - Dennis: what does our financial education look like? Brief overview of that curriculum.
- Review Goals & Priorities
  - Full enrollment
  - Define vision
  - Board cohesion
  - Leveraging key stakeholders to advance MSNC
- Current work and focus:
  - Meeting with Josh Findlay on Thursday, September 28 to set up Power School
  - Working on defining recruitment area
  - Creating draft budget (we have working document, but refining this)

- Kendra spoke to how we can use her organization to partner with the community for recruitment efforts
- John spoke about avoiding the pitfalls we heard about at the first meeting regarding setting up our school correctly with Power Schools. Also leveraging some key players in the area for support - Josh Bell
- Upcoming events:
  - Kids First Event - September 26/27 in Columbia
  - Fall PCSD Leader Summit - November 7 at district office in Columbia
- Feedback/Discussion
  - Jermaine shared the current efforts and priorities for securing talent for a Principal
  - Michael - drive up to see MS in Charlotte

Next meeting - Tuesday, October 17 | 3:00pm | Zoom